

Privacy Policy

Hudson Energy is committed to preserving and safeguarding your right to privacy. This Privacy Statement sets out the manner in which we will collect, use, disclose and otherwise manage your personal information.

Collection of Personal Information

We collect personal information that you provide us when you:

- Sign up for one of our products or services;
- Access our Web site;
- Contact our customer service department;
- Provide us with comments or suggestions; or
- Make payments online.

Information we may request includes your email address, name, home address, and telephone number, credit card and billing information. We may also ask for your Social Security Number or Social Insurance Number to process your credit or financing request.

We may collect information about your visits to our websites, including the pages you view, the links you click, and other actions you take in connection with the Hudson Energy websites and services. We may also collect certain information from the browser you used to come to our website, such as your Internet Protocol address, browser type and language, access times, the Uniform Resource Locator (URL) of the website that referred you to our website and to which URL you browse away from our site if you click on a link on our site.

How We Use Personal Information

Hudson Energy uses your personal information to:

- Develop, enhance, market or provide products and services;
- Send communications to you such as information about products and services available from Hudson Energy or its affiliates;
- Enforce our contract(s);
- Prevent fraud and other prohibited or illegal activities;
- Meet legal and regulatory requirements; or
- Otherwise, as disclosed to you at the point of collection.

Personal information collected may be stored and processed in Canada, the United States or any other country in which Hudson Energy or its corporate affiliates, subsidiaries or agents maintain facilities, and by using Hudson Energy products or services (including our website), you consent to any such transfer of information outside of your country.

Information is retained for the duration of any contract period, as well as for a period of up to 10 years after the termination of customer contracts and any renewals thereof.

Other Parties with Whom Hudson Energy May Share Personal Information

We may share your personal information with Hudson Energy affiliates, subsidiaries or agents to provide you with product(s) or service(s) you request or to make our business or that of our corporate affiliates more responsive to your needs. We may also disclose your personal information in connection with law enforcement, fraud prevention, or other legal action; as required by law or regulation; or if Hudson Energy reasonably believes it is necessary to protect Hudson Energy or its affiliates, its customers, or the public. In addition, we may share your personal information with business partners that help Hudson Energy or its affiliates analyze and/or improve our communication or relationship with you. Hudson Energy or its affiliates may also provide your personal information to government entities to determine your eligibility for particular product(s) or service(s). Except as described above, we will not disclose your personal information to third parties for their own marketing purposes unless you have provided consent.

Third party Advertising and Analytics

We may also use third-party advertising or analytics firms to serve ads on our behalf or to help us serve more relevant content, and/or measure our advertising, website effectiveness, and other factors.

How You can Access Your Information

Hudson Energy wants to help you keep your personal information accurate. To review, verify or correct your personal information, please contact our customer service department in writing.

Hudson Energy may not be able to provide you with access to your personal information, where such refusal is permitted or required by applicable law or regulatory requirements. Hudson Energy will inform you of the reasons why, subject to any legal or regulatory restrictions, access has been denied.

Selecting Your Communication Preferences

You may change or withdraw your consent to receive marketing communications from Hudson Energy any time, subject to legal or contractual restrictions and reasonable notice, by contacting Hudson Energy's customer service department. In some circumstances, a change in or withdrawal of consent may limit our ability to provide products or services to, or acquire products or services from, you. Because some marketing communications are developed in advance, you may sometimes receive solicitations after we receive a change in your consent to provide you with communications.

We assume, unless you advise us otherwise, that by receiving a copy of this privacy statement or by continuing to deal with Hudson Energy or its affiliated entities, you have consented to the collection, use and disclosure of your personal information as explained in this privacy statement.

Safeguarding Personal Information

Hudson Energy is committed to protecting the security of your personal information. We use a variety of technological, physical and organizational protections and procedures to help protect your personal information from unauthorized access, use, or disclosure, such as encryption, passwords, physical security, etc. While we strive to protect your personal information, Hudson Energy cannot ensure or warrant that the personal information or private communications you transmit to us will always remain private, and you do so at your own risk.

If a password is used to help protect your accounts and personal information, it is your responsibility to keep your password confidential. Do not share this information with anyone. If you are sharing a computer with anyone you should always log out before leaving a site or service to protect access to your information from subsequent users.

We will not require you to transmit your Social Security Number ("SSN") on the Internet unless the connection is secure or the SSN is encrypted, or require you to transmit your SSN to access a website without requiring additional authentication.

Use of 'Cookies'

When you access Hudson Energy's website, some information in the form of a "cookie" or similar file may be automatically downloaded to your computer. This helps us to enhance the on-line experience of visitors to our sites. If you do not want cookies sent to or stored on your system, most Internet browsers will allow you to delete cookies from your computer hard drive, prevent them from being stored or signal a warning before a cookie is stored. You should refer to your browser instructions or help screen to learn more about these functions.

Children's Online Privacy

Hudson Energy's website is not intended for use by children and does not knowingly collect any information from children under the age of 14.

Changes to Our Privacy Statement

We will occasionally update this privacy statement. If we make changes to the privacy statement regarding how Hudson Energy will use your personal information, we will revise the privacy statement to reflect such changes and revise the statement's effective date, included at the end of this section. We encourage you to periodically review this statement to be informed of how Hudson Energy is protecting your personal information.

Contacting Us

If you would like to contact us for any reason regarding our privacy practices, please write to us at the following address:

Hudson Energy
6345 Dixie Road, Suite 200
Mississauga, Ontario, L5T 2E6
Canada

You may also email us at cs@justenergy.com

Privacy Statement Effective Date: December 14, 2010